

Let the Bicycle Glow for Safety



Bicycle in day time without reflective tapes



Bicycle in night time without reflective tapes



Bicycle in night time with reflective tapes

SEE AND BE SEEN !!
FIX REFLECTIVE TAPES ON YOUR BICYCLE

JANUARY 2014

MON TUE WED THU FRI SAT **SUN**

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

एक छोटा सा कदम
 सुरक्षित रखे आपको हरदम

Life is Short, Don't Rush It!



USE HELMET - BE SAFE

FEBRUARY 2014

MON TUE WED THU FRI SAT **SUN**

						1	2
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28			



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

मजबूरी नहीं आदत बनाइए
हेलमेट पहनिए - सुरक्षित रहिए

LOOK OUT before you STEP OUT on road



CROSS ONLY ON ZEBRA CROSSING

MARCH 2014

MON TUE WED THU FRI SAT SUN

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

सड़क पार करना आसान
जेब्रा क्रॉसिंग है सुरक्षित स्थान

Alert Today, Alive Tomorrow!



**TAKE A GOOD NAP
BEFORE YOU ARE IN A FATIGUE TRAP**

APRIL 2014

MON TUE WED THU FRI SAT **SUN**

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

आँखों में अगर हो थकान
जा सकती है आपकी जान

While Texting Risk is 23 Times More

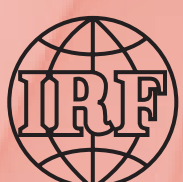


DRIVING NEEDS FULL ATTENTION - AVOID PHONE

MAY 2014

MON TUE WED THU FRI SAT SUN

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

वाहन चलाते समय फोन न रखे साथ
नहीं तो कुछ अनकही रह सकती है बात

Share the Road - Drive in Your Lane



**BE DISCIPLINED !
REACH HOME QUICK AND SAFE !!**

JUNE 2014

MON TUE WED THU FRI SAT **SUN**

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

लेन में चलकर बनें अनुशासित
जल्दी घर पहुँचें, रहें सुरक्षित

Be Safety Smart !
Belt Up Right From the Start !!



SEAT BELT IS YOUR ARMOUR
IT WILL SAVE YOU

JULY 2014

MON TUE WED THU FRI SAT SUN

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

सुरक्षा ही सर्वोपरि है
 सीट बेल्ट ज़रूरी है

Road Signs are the Guides for Safe Use of Road



RESPECT ROAD SIGNS !!

AUGUST 2014

MON TUE WED THU FRI SAT **SUN**

					1	2	3
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

सड़क चिह्नों की करिए पहचान
यात्रा हो सुखद और आसान



**Children are Our Future
Protect Them!**

DRIVE SLOW NEAR SCHOOLS

SEPTEMBER 2014

MON TUE WED THU FRI SAT **SUN**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

बच्चों की सुरक्षा है आपके हाथ
वाहन धीमे चलाएं, जब हों स्कूल के पास

Give Way to Pedestrian First



**RESPECT THE RIGHT OF PEDESTRIANS
STOP BEFORE STOP LINE!**

OCTOBER 2014

MON TUE WED THU FRI SAT **SUN**

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



International Road Federation

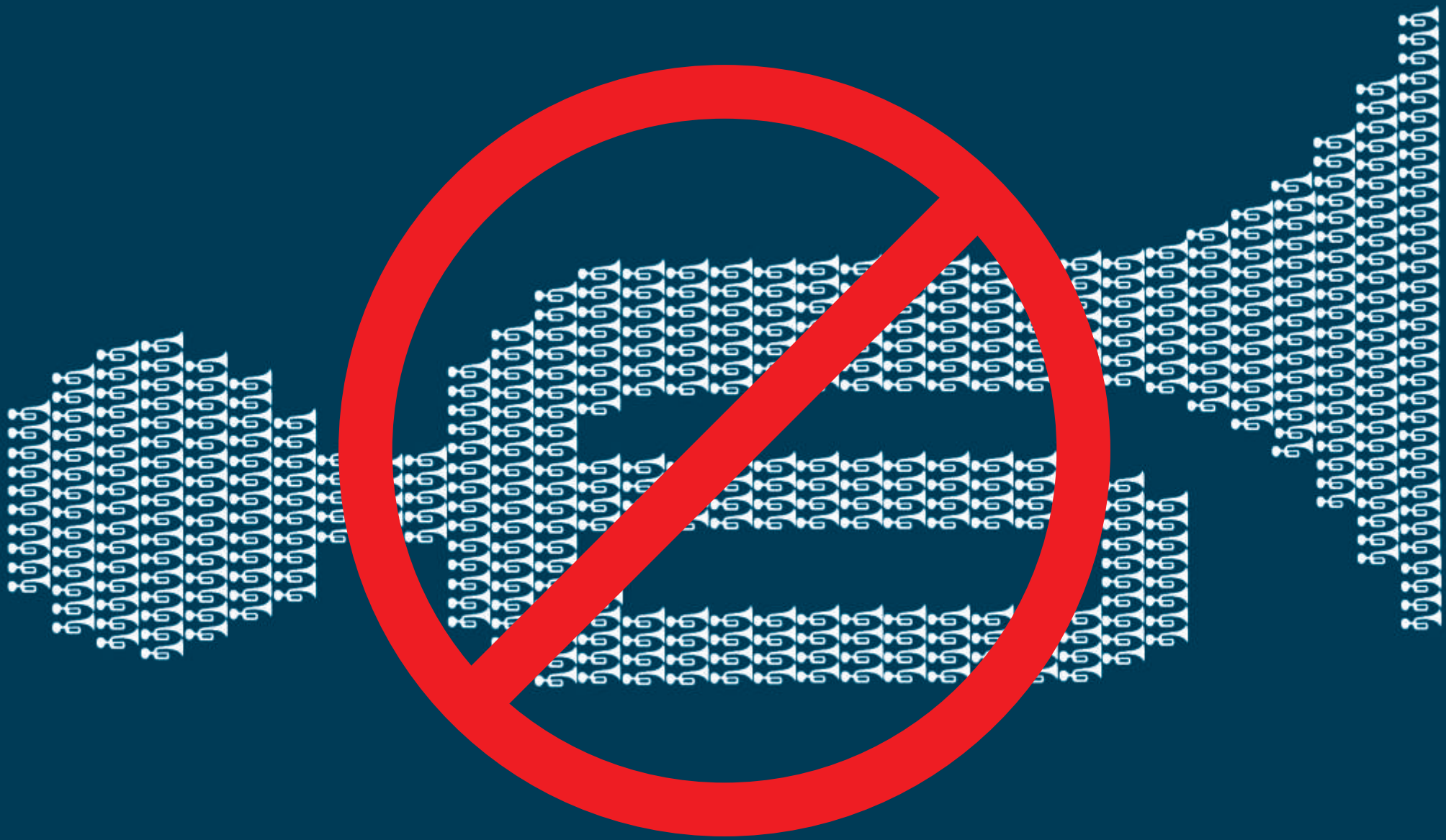
208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

सड़क पर पैदल यात्रियों का सम्मान करिए
सतर्क रहिए - सुरक्षित रहिए

Every Horn Adds to the Noise



AVOID HONKING!!

NOVEMBER 2014

MON TUE WED THU FRI SAT **SUN**

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

हॉर्न बजाना ध्वनि प्रदूषण है

(शिक्षण संस्थान, अस्पताल एवं अदालत, कानूनन शांत क्षेत्र हैं।

100 मीटर तक हॉर्न बजाना वर्जित है।)

Drinking & Driving – A Dangerous Mix



ALCOHOL SLOWS YOUR JUDGEMENT

DECEMBER 2014

MON TUE WED THU FRI SAT **SUN**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



International Road Federation

208, Ashirwad Complex, D-1, Green Park, New Delhi - 110016

Tel: +91-11-46150344 Telefax: +91-11-26516899

INDIA CHAPTER Email: india@irfnet.ch Website: www.indiairf.com

मत करो इतनी मस्ती
जिंदगी नहीं है इतनी सस्ती