

PRESS RELEASE (FOR IMMEDIATE RELEASE)

10 January 2014, Geneva

"Fleet Forum and the International Road Federation, Geneva Programme Centre have entered into a three year agreement to conduct training courses and workshops on Fleet Management.

The training and workshops will focus on improving road safety, cost effectiveness, and environmental performance of fleets by providing fleet managers with state-of-the-art tools and knowledge for managing their fleet. The content for these training courses and workshops has been specifically developed to make fleet operations more cost efficient and effective, to increase staff safety, and to reduce the environmental impact of fleet operations.

The customised training and workshops will target middle and senior level managers at companies, governmental agencies and departments, humanitarian organisations, non-governmental organisations and others.

In the next 12 months, a minimum of twelve training courses and workshops will be held, at different locations throughout the world.

We at Fleet Forum and IRF are confident that this training and workshops will contribute to the goals of improving road safety and reducing the adverse carbon footprint of fleet operations."

Scheduled Trainings:

24 – 28 February: Johannesburg (Midrand), South Africa

17 – 21 March: Tanzania, Arusha

21 – 25 April: India, New Delhi

9 – 13 June: Bangkok, Thailand

13 – 17 October: Senegal, Dakar (in French)

10 – 14 November: Nigeria, Lagos

For more information: <http://fleetforum.org/fleet-excellence-training-corporate/>

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Innovative Strategies for the Road Ahead

Fleet Forum was created in 2003 to facilitate and build relationships between humanitarian-aid and development organisations. Its mission is to bring together and provide a platform to stakeholders engaged in promoting road safety and improving fleet efficiency to save lives and reduce the adverse environmental impacts of fleet operations

Fleet Forum is an association with more than 40 members, including NGOs, international organisations including the United Nations, academic institutions, donor agencies, and corporate partners. The list of members includes, amongst others, the International Federation of the Red Cross and Red Crescent Societies (IFRC), TNT, UPS, the UN World Food Programme (WFP) and World Vision International (WVI). Fleet Forum supports aid agencies, development organisations, transport providers, and commercial fleet operators in low- and middle-income countries by developing and disseminating standards and engaging in capacity building to support the implementation of these standards.



Established in 1948, IRF is a membership-based organisation, representing leading corporate and institutional players drawn from the road infrastructure sector worldwide. Its mission is to promote the development of roads and road networks that enable access and sustainable mobility for all. Its approach is centred on key strategic components of knowledge transfer & information sharing, connecting people, businesses and organisations and policy & advocacy. Through its Expert Groups and Committees that address key economic, environmental and social issues, IRF is qualified and able to make a decisive global contribution to the road sector. As a not-for-profit organisation, based in Switzerland, IRF provides a neutral and global platform for the entire road infrastructure sector.

With a wide network across over eighty countries on six continents, the IRF believes that it can make a difference by providing best practices and expert advice to today's multi-faceted world of transport.